What is claimed is: <u>CLAIMS</u>

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1	1. A method for providing data services to mobile devices in a system comprising a
2	data network, at least one content server accessible via the data network, at least one gateway for
3	accessing the data network, a mobile telephone network for communicating between the mobile
4	devices and said at least one gateway, and a content converter connected to the data network, the
5	method comprising:
_6	uploading to the content converter and storing therewith indications of the characteristics
9	of each terminal device;
	routing content for a particular mobile terminal from said at least one content server to the
T9	content converter;
	adjusting content for the particular mobile terminal in the content converter according to
10 11 12	the stored characteristics of the mobile terminal; and
12	routing the adjusted content through the data network to said at least one gateway for
13	forwarding to said particular mobile terminal.
1	2. The method of claim 1 wherein the content is in wireless application protocol
2	(WAP) format.

The method of claim 3, wherein the WAN is the Internet.

The method of claim 1, wherein the data network is a wide-area network (WAN).

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- 5. The method of claim 1, further including the step of uploading to the content converter and storing therewith indications of preferences of the user of each terminal device, and wherein the step of adjusting content is according to said stored preferences of the user.
- 6. The method of claim 5, wherein content is adjusted in accordance with a preference currently entered by the user and stored.
 - 7. The method of claim 5, wherein content is adjusted in accordance with a preference previously stored and currently selected by the user.
 - 8. Apparatus for providing data services to mobile devices in a system comprising a data network, at least one content server accessible via the data network, at least one gateway for accessing the data network, a mobile telephone network for communicating between the mobile devices and said at least one gateway, and a content converter connected to the data network, the apparatus comprising:
 - a data store associated with the content converter for storing indications of the characteristics of each terminal device;
- receiving means at the content converter for receiving content for a particular mobile terminal from said at least one content server;
- logic for adjusting content for the particular mobile terminal in the content converter

 according to the stored characteristics of the mobile terminal; and

 sending means for routing the adjusted content through the data network to said at least

one gateway for forwarding to said particular mobile terminal.

- 1 9. The apparatus of claim 8 wherein the content is in wireless application protocol (WAP) format.
- 1 10. The apparatus of claim 9, wherein the data network is a wide-area network 2 (WAN).
- 1 11. The apparatus of claim 10, wherein the WAN is the Internet.
 - 12. The apparatus of claim 7, wherein the data store further stores indications of preferences of the user of each terminal device, and wherein the logic adjusts content in accordance with stored preferences of the user.
 - 13. The apparatus of claim 12, wherein the logic adjusts content in accordance with a preference currently entered by the user and stored.
 - 14. The apparatus of claim 12, wherein the logic adjusts content in accordance with a preference previously stored and currently selected by the user.